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## Global NFC Chips Market 2015-2019

**“ Global NFC Chips Market 2015-2019 ” is the latest addition to MarketResearchReports.Biz industry research reports collection.**

### About NFC Chips

NFC chips refer to the ICs in mobile devices, POS terminals, and retail products that store information

and control transactions. NFC chips enable communication between NFC-enabled devices within a radius of 4 inches. These chips provide ease of transaction and data exchange between devices without the need to pair them. This has resulted in increased adoption of NFC chips across various segments.

Technavio's analysts forecast the global NFC chips market to grow at a CAGR of 50.6% by volume over the period 2014-2019.

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### **Covered in this Report**

The report includes the present scenario and growth prospects of the global NFC chips market for the period 2015-2019. The report segments the market based on end-users.

Technavio's report, Global NFC Chips Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

### **Key Vendors**

- Broadcom
- Inside Secure
- NXP Semiconductors
- Sony

### **Other Prominent Vendors**

- Media Tek
- Qualcomm
- Renesas

**Key Market Driver :** Increased Adoption of NFC Technology

**Key Market Challenge :** High Cost of NFC Chips

**Key Market Trend :** Rise in NFC-based Transactions

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